

IS THERE WATER IN YOUR FUTURE?

IT'S DIFFICULT TO IMAGINE A FUTURE WITHOUT WATER. But were it not for continual careful planning, engineering and management of this most vital resource, there would be little of it to speak of in semi-arid Pasadena, much less the thriving economic and cultural center we are fortunate to call the "Rose City."

With so much concern about current shortfalls in supply, and predictions of long-term drought, Pasadena Water and Power (PWP) is embarking on crafting its most comprehensive water resource plan ever. The Water Integrated Resources Plan (WIRP) will be our city's blueprint for ensuring reliable, cost-effective, and environmentally responsible water supply for the next twenty-five years. It takes into consideration available and alternative supplies, demand forecasts, climate change and conservation.

PWP IS SEEKING YOUR PARTICIPATION AND COMMENTS AS IT PREPARES THIS CRITICAL DOCUMENT. Our second public workshop on March 30 will focus on the status and the pros and cons of our water supply. Participants will also consider the viability of conservation and water-waste penalties, and whether current city codes and ordinances reflect our water conservation goals. PWP's public stakeholders are essential to creating a strong, effective Water Integrated Resources Plan, and we hope to hear your viewpoint.

The City Council, Municipal Services Committee, and Environmental Advisory Commission will also hold more public meetings on this topic as the WIRP is developed. Visit www.PWPweb.com/WaterPlan for updates.

WATER INTEGRATED RESOURCES PLAN Workshop #2

DATE: TUESDAY,
MARCH 30, 2010

TIME: 6:30 P.M.

PLACE: ALTADENA MAIN
LIBRARY, 600 E. MARIPOSA
STREET, ALTADENA, CA 91001



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Water & Power
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