



south lake business association

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## **STANDING COMMITTEES**

The purpose of creating committees is to develop goals and projects for the year. Committees also report, research and provide recommendations.

### **Budget and Finance Committee**

Goal: Reviews financial records and recommends annual budgets.

Chair: Barry D. Jones

### **Economic Development Advisory Committee**

Goal: Discusses retail retention and recruitment.

Chair: James R. Simpson

### **Marketing Advisory Committee**

Goal: Discusses promotion of district and events.

Chair: Kerri Sullivan

### **Streetscape Advisory Committee.**

Goal: Discusses street improvements, maintenance and beautification.

Chair: Robert De Pietro