



**SOUTH LAKE BUSINESS ASSOCIATION OF PASADENA**  
**Marketing Advisory Committee Meeting**  
**Tuesday, February 7, 2012 | 10:00am – 11:00am**  
251 S. LAKE AVENUE #180, PASADENA, CA 91101

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- i. **CALL TO ORDER**
  
- ii. **PUBLIC COMMENT**
  
- iii. **INTRODUCTIONS**
  
- iv. **OLD BUSINESS**
  - 1. Social Media Marketing
  
- v. **NEW BUSINESS**
  - 1. Calendar of Events
  
- vi. **OTHER BUSINESS**
  
- vii. **ADJOURNMENT**
  - Next Meeting – TBD

south lake business association

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