



# THE RETAIL MARKET

South Lake Avenue

## THE AVENUE

- Regionally located on South Lake Avenue, a “premier shopping district”
- Ten blocks of great retailers with over 600 businesses
- Walking distance from 3 million square feet of Class “A” office buildings
- Thousands of new residential units in immediate area
- Average daily traffic counts of 52,000
- 5,865 parking spaces throughout the district

DEMOGRAPHICS/2011	3 Mile	5 Mile	15 Minutes
Population:	197,308	531,849	2,777,837
Average HH Income:	\$107,010	\$94,686	\$70,636
College/1-4 yrs:	71%	64%	50%

## NATIONAL / REGIONAL TENANT ROSTER

Ann Taylor* (24 of 61)	Magnolia Lounge
Anthropologie	Orvis Apparel & Accessories
Celestino (Drago) Restaurant	Pacific Sales (#1 West Coast)
Children's Place	Pier 1 Imports* (12 of 81)
Coffee Bean & Tea Leaf	Pottery Barn Kids
Corner Bakery Café (#1 in chain)	Salutations Gifts & Cards
Custom Comfort Mattress Store	Smitty's Grill
Giggle Children's Store	Starbucks
Jos A. Banks	Talbots* (3 of 31)
Le Petite Vendome Wine Shop	The Counter Custom Built Burgers
Lemonade Café	Trader Joe's* (61 of 103)
Macy's Department Store (#130 of 800)	Williams-Sonoma* (13 of 36)

\* California Ranking: Pasadena retail is strong and leads in same store comparisons.

## OPENING SPRING/SUMMER 2012

T.J. Maxx	Real Food Daily
Trattoria Neapolis	Le Petit Vendome