



For complete event details, please visit [www.southlakeavenue.org](http://www.southlakeavenue.org)

South Lake Business Association

(626) 792-1259 \* [www.southlakeavenue.org](http://www.southlakeavenue.org)

Like us on FB at [facebook.com/southlakeavenue](https://facebook.com/southlakeavenue)

and follow us on Instagram and Twitter @southlakeavenue

If you have a disability and require assistance, please call SLBA at 626-792-1259 at least 5 days prior to the event date. The South Lake Business Association is committed to providing accommodations for all of our guests. We strive to ensure that individuals with disabilities are able to enjoy equal access to all of our area. ADA restrooms and parking are available throughout the event. Further information can be viewed at [www.southlakeavenue.org/events/event-faq/](http://www.southlakeavenue.org/events/event-faq/)

Coming Soon to South Lake Avenue

Holidayfest SAT., DEC. 7TH 12-5p ON SOUTH LAKE AVENUE PASADENA 2019 COM A GREETINGS Let it SNOW SAVE THE DATE - COMPLETE DETAILS COMING SOON

# A South Lake Avenue District Wide Celebration

WITH LIVE MUSIC, FAMILY-FRIENDLY ACTIVITIES & IN-STORE PROMOTIONS THROUGHOUT THE DISTRICT



Complimentary Admission for All Ages & Ample Parking



\*Details Subject to Change

Look Inside for Other Exciting In-Store Promotions

# Indulge Yourself With These In-Store Promotions Throughout the District

## Banks

- 1 Logix Federal Credit Union**  
Themed photo booth hosted by Logix Federal Credit Union with merchandise and giveaways

## Dining, Bar & Lounge

- 2 Del Frisco's Grille**  
Special event happy hour 12-5pm
- 3 Granville Restaurant**  
Sampling of uptown mac & cheese in front of store
- 4 Green Street Restaurant**  
Special event happy hour 12-5pm
- 5 Mercado Pasadena**  
Extended happy hour pricing on Mercado margaritas and carnitas nachos from 4pm to close
- 6 Nick's South Lake Avenue**  
Sampling of mini butter cakes

## Food & Dining

- 7 ? Corner Bakery Café**  
Sweets sampling outside of store front; 10% off all purchases
- 8 Du-Par's Restaurant & Bakery**  
Blue plate menu available during event
- 9 Dunkin'**  
Coupons: \$.99 med hot coffee/\$1.99 sandwiches

- 10 Kreation Organic**  
Food sampling; complimentary tonic & syringe cards

- 11 Lemonade**  
50% off all lemonades and frozeades

- 12 ? Nekter Juice Bar**  
15% off purchase

- 13 ? Nothing Bundt Cakes Pasadena**  
Food sampling; win free bundlets for a year with email sign up (one winner per hour)

- 14 Pokemix by Flour & Tea**  
25% off all drinks

- 15 ? Real Food Daily**  
Ice cream & cooking sampling; 15% off food items

- 16 SanSai Japanese Grill**  
Special menu; \$5 off any purchase from 12-5 pm during event

- 17 Sunlife Organics**  
Juice sampling

## Health, Beauty & Fitness

- 18 ? Facile Dermatology & Boutique**  
Complimentary cryo facials

- 19 ? LA Fitness**  
Free membership giveaways, prizes

- 20 ? SoulCycle Pasadena**  
Raffle for class packages & merchandise

- 21 ? The Vitamin Shoppe**  
Kombucha sampling & smoothie/green drink, prizes

- 22 Zo Skin Centre Pasadena**  
Free skin health analysis; Express Facial giftcards at \$75 (retail value \$135) expires 12/31/19

## Home & Gifts

- 23 Custom Comfort Mattress**  
Free travel pillow with complimentary mattress consultation

- 24 ? Ferguson Bath, Kitchen, & Lighting**  
In-store raffle for hand shower

- 25 ? Sanrio Pasadena**  
Hello Kitty will be present for photos, gift with purchase

- 26 Ten Thousand Villages**  
Chocolate samples; 25% off one item

## Men's & Women's Retail

- 27 Arnold's Fine Jewelry**  
10% off purchase - excluding consignment

- 28 Macy's**  
Special discount for event attendees

## Specialty Services

- 29 TravelStore**  
Learn about culinary themed trips around the world with free consultations from TravelStore advisors

? Denotes Trivia Game Location



Tear off to submit

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

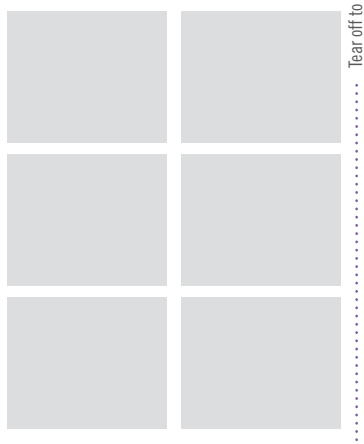
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Phone: \_\_\_\_\_

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I do not wish to receive communications from the South Lake Business Association

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## Trivia Game - How to Play & Official Rules

The trivia game starts at 12:00pm and ends at 4:45pm. Raffle drawings will take place next to Macy's at 345 S. Lake Avenue at 5:00pm \*subject to change\*. You must be present to win.

### How to Play:

- Fill out your name and contact information on the detachable Trivia Game card (left). Please print clearly!
- Obtain stickers from any 6 participating trivia game merchants listed above. Must answer trivia question/questions to receive sticker from each merchant!
- Drop off your completed Trivia Game card (located to the left) at the SLBA Booth located at 345 S. Lake Avenue (next to Macy's).
- ONLY ONE (1) CARD AND ENTRY PER PERSON PER RAFFLE

### Raffle Entry Dropoff Location

SLBA Booth located near 345 S. Lake Avenue

### Raffle Prizes:

See Prize list at the SLBA Booth!

## A Special Thank You TO THE FOLLOWING PARTICIPATING BUSINESSES

- |                                    |                              |                         |
|------------------------------------|------------------------------|-------------------------|
| Arnold's Fine Jewelry              | Kreation Organic             | Real Food Daily         |
| Corner Bakery Café                 | LA Fitness                   | Sanrio Pasadena         |
| Custom Comfort Mattress            | Lemonade                     | SanSai Japanese Grill   |
| Del Frisco's Grille                | Logix Federal Credit Union   | SoulCycle               |
| Dunkin'                            | Macy's                       | Sunlife Organics        |
| Du-Par's Restaurant & Bakery       | Mercado Pasadena             | Ten Thousand Villages   |
| Facile Dermatology & Boutique      | Nekter Juice Bar             | The Vitamin Shoppe      |
| Ferguson Bath, Kitchen, & Lighting | Nick's South Lake Avenue     | TravelStore             |
| Granville Restaurant               | Nothing Bundt Cakes Pasadena | Zo Skin Centre Pasadena |
| Green Street Restaurant            | Pokemix by Flour & Tea       |                         |

\* Details Subject to Change

- Live Music Stage**  
The Shops on Lake Avenue - 345 S. Lake Ave.
- Pumpkin Painting**  
The Commons Courtyard - 140 S. Lake Ave.
- Bracelet & Necklace Making**  
Corporate Center Pasadena - 251 S. Lake Ave.
- Trivia Drop Off**  
Corner Bakery Cafe - 345 S. Lake Avenue at SLBA Booth
- SLBA Event Info Booth**  
Corporate Center Pasadena: 251 S. Lake Ave.  
The Commons: 140 S. Lake Ave.  
Corner Bakery Cafe: 345 S. Lake Ave.
- Trolley Pickup/Dropoff**  
140 S. Lake Ave. & 388 S. Lake Ave.