



south lake business association

merchant participation form

DUE FRIDAY, FEBRUARY 15, 2019

FAX 626-792-1287

SLBA@southlakeavenue.org

Company: _____ Address: _____

Main Contact Person: _____ Phone Number: _____

Email: _____

DISTRICT EVENT*	SEASON	DESCRIPTION	Not Interested	Interested	If Interested, check one or more:			WOULD YOU LIKE TO PARTICIPATE BY OFFERING A SPECIAL PROMOTION OR SALE? (during event hours and after event is over)? Please specify.
					Prize Donation	Sponsorship	Event Location	
ROOFTOP CINEMA SERIES	Summer	Outdoor movie screening, DJ and food/vendor village.	<input type="checkbox"/>	<input type="checkbox"/>	N/A	<input type="checkbox"/>	N/A	
TASTES & SOUNDS FALL CRAWL	September	Live music and festivities throughout the District in conjunction with participating merchants' in-store festivities and promotions. Launched in 2009 as Taste of South Lake this event has evolved into a district wide celebration.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
TASTES & SOUNDS (Trivia Game)	September	Event attendees can participate in a Trivia Game Experience by collecting stickers from participating merchants to be eligible for Event Raffle to potentially win prizes donated by District Merchants.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
HOLIDAYFEST ON SOUTH LAKE	December	Live music and festivities throughout the District one day in December; in conjunction with participating merchants' in-store festivities and promotions.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
HOLIDAYFEST (Scavenger Hunt)	December	Event attendees can participate in a Scavenger Hunt by collecting stickers from participating merchants to be eligible for Event Raffle to potentially win prizes donated by District Merchants.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Holiday Carriage Rides	December	Horse drawn carriages throughout the District at City-approved locations.**	<input type="checkbox"/>	<input type="checkbox"/>	N/A	<input type="checkbox"/>	<input type="checkbox"/> **	N/A

* Event occurrence is contingent upon available funding; Events will be held rain or shine; Details are subject to change.

** Must be approved by the City of Pasadena.