

CELEBRATE THE HOLIDAYS



Presented
By

Logix smarter
banking

Shop Dine Win

HOLIDAYFEST

12 - 6 PM

On South Lake Avenue

SAT 12/6/25

PASADENA 2025

345 S. Lake Avenue

A SPECIAL THANK YOU

to the following participating businesses:

Alexandria II Bookstore
 Brella
 Bricks & Minifigs Pasadena
 Corner Bakery Café
 Cycle Gear
 Dentists of Pasadena on Lake
 Elite Beauty Bar Aesthetics and Wellness
 Erewhon Market
 European Wax Center
 Facile Dermatology + Boutique
 Float Coffee Shop
 Granville Pasadena
 Kreation Organic
 LaserAway
 Logix Federal Credit Union
 Macy's Pasadena
 Magnolia House
 Massage Envy Pasadena
 Mercado Pasadena
 Nothing Bundt Cakes
 Oui Berry
 Pasadena Advanced Dentistry
 Pasadena Hotel & Pool
 Paul Mitchell The School Pasadena
 Pet Food Express
 Petite Pebbles
 Pie 'n Burger
 Planet Fitness
 Premier Care Dental Group
 Salon Yuriy
 Sanaré Body Mind Spirit
 Sanrio Pasadena
 SanSai Japanese Grill
 SoulCycle
 Sugarfish by Sushi Nozawa
 Ten Thousand Villages
 The Arbour Restaurant
 The Vitamin Shoppe
 Uovo Pasta
 Veggie Grill by Next Level



**Photos with Santa • In-Store Promotions • Live Music
& Giveaways • Holiday Characters**

The South Lake Business Association is committed to providing accommodations for all of our guests. We strive to ensure that individuals with disabilities are able to enjoy equal access to all of our areas. ADA restrooms and parking are available throughout the district. Further information can be viewed by scanning the QR code on the front of this brochure and clicking the Shop, Dine & Win FAQ link.

South Lake Business Association

(626) 792-1259 * www.southlakeavenue.org



@southlakeavenue

/SouthLakeAvenuePasadena

@southlakeavenue



Scan the QR code or visit
www.southlakeavenue.org
for the latest details.

ENJOY THESE HOLIDAY IN-STORE PROMOTIONS!

SHOP, DINE, & WIN

- 1 Alexandria II Bookstore**
Free tumbled stone with any purchase. Choose from over 50 quartz and semi-precious stones. Up to \$10 value (*valid 12/6 only)
- 2 Bricks & Minifigs Pasadena**
Buy one, get one 20% off on prebuilt & certified sets, Buy one, get one 20% off case Minifigs, 20% off bulk bags & containers (*valid 12/6 only)
- 3 Cycle Gear**
Special holiday promo pricing on select house brand helmets, jackets, gloves, boots, and apparel (*valid 12/6-12/31 only)
- 4 Elite Beauty Bar Aesthetics and Wellness**
Buy one, get one 20% off (*valid 12/6 only)
- 5 Erewhon Market**
20% off Rose Pasadena Smoothie (*valid 12/6 only)
- 6 European Wax Center**
Buy 9, get 3 free Wax Pass promotion (*valid 12/6-12/31 only)
- 7 Facile Dermatology + Boutique**
Additional 5% off packages (total 20% off). Packages purchased on Dec. 6 will receive a complimentary lip jelly facial (*valid 12/6 only)
- 8 Granville Pasadena**
Mention Holidayfest 2025 to receive a free order of sweet potato fries (*valid 12/6 only)
- 9 Kreation Organic**
Free samples and ornament-making for kids (*valid 12/6 only)
- 10 LaserAway**
Special holiday in-store promotion (*valid 12/6-12/31 only)
- 11 Logix Federal Credit Union**
Holiday shopping bags, sweepstakes, and offers (*valid 12/6-12/31 only)
- 12 Macy's Pasadena**
Friends & Family Event 30% off apparel & accessories, 25% off bed & bath, 15% off beauty (*valid 12/2-12/11 only)
- 13 Mercado Pasadena**
Mercado margaritas \$11 from 11:30-4:00 PM (*valid 12/6 only)
- 14 Nothing Bundt Cakes**
Spin the wheel in-store for a prize (*valid 12/6 only)
- 15 Oui Berry**
All items 15% off (*valid 12/6 only)
- 16 Pasadena Advanced Dentistry**
Zoom whitening discount/ \$100 off dental work (*valid 12/6-12/31 only)
- 17 Paul Mitchell The School Pasadena**
Buy one, get one (new guests only) (*valid 12/6-12/31 only)
- 18 Pet Food Express**
Free Fog City pet treat up to \$10 value when you mention the deal (*valid 12/6 only)
- 19 Petite Pebbles**
Lottery ticket to win a LABUBU with purchase \$59.99+, Complimentary gift wrapping with purchase \$35+, Buy one, get one (*valid 12/6-12/31 only)
- 20 Pie 'n Burger**
Free cookie (*valid 12/6 only)
- 21 Planet Fitness**
No commitment or long-term contract required for any membership (*valid 12/6-12/31 only)

Take a photo of your receipt from any South Lake Avenue business or restaurant and submit it through the Holiday Raffle Entry Form (see QR code on the front of this brochure for details). Receipts must be dated **Saturday, December 6, 2025, and time-stamped between 12 PM and 6 PM**. Purchases must be made in person – online purchases are not eligible. **The live raffle will take place at the Macy's Courtyard, 345 S. Lake Avenue, with drawings at 2:00 PM, 4:00 PM, and 6:00 PM.** Entries do not roll over between drawings. If you don't win, you can enter again. Participants must be present to win. Duplicate receipts or submissions will not be accepted. Separate purchases may be submitted individually.

- 22 Premier Care Dental Group**
Complimentary new patient exam & X-rays (*valid 12/6-12/31 only)
- 23 Salon Yuriy**
The Golden Star Raffle – buy one, get one. Everyone wins a prize! Grand Raffle – enter to win a 12 oz Beverly Hills Shampoo and Conditioner Duo (*valid 12/6-12/31 only)
- 24 Sanaré Body Mind Spirit**
\$25 off one energy healing session (*valid 12/6-12/31 only)
- 25 Sanrio Pasadena**
\$50+ purchases pre-tax receive a free Friend of the Month Keychain (*valid 12/6-12/31 only)
- 26 SanSai Japanese Grill**
\$5 off with any food menu purchase (*valid 12/6 only)
- 27 SoulCycle**
20% off all retail as well as discounts on class packages (*valid 12/5-12/7 only)
- 28 The Vitamin Shoppe**
Spin the wheel to win a sample bundle (*valid 12/6-12/31 only)
- 29 Veggie Grill by Next Level**
Buy one entrée, get one free. Valid after 3 PM at Veggie Grill by Next Level Pasadena only. Eligible entrées: salads, bowls, burgers, wraps, sandwiches, burritos & protein plates. Free item must be of equal or lesser value (*valid 12/6-12/31 only)



Santa's Village

Shops on Lake Avenue: 401 S. Lake Avenue
Photos with Santa • Raffle • Holiday Airbrush
Live Music Stage Featuring Music From:

1:00 PM DARDEN THE BAND
3:00 PM JESSICA FICHOT
5:00 PM BUYEPONGO



Holiday Artisan Market

The Commons: 140 S. Lake Avenue
Artisan Market • Cookie Decorating • Music



Winter Workshop

Pasarroyo: 251 S. Lake Avenue
Ornament Making • Sketch Artist
• Local Artisans



SLBA Information Booth

The Commons: 140 S. Lake Avenue
Pasarroyo: 251 S. Lake Avenue
The Shops on Lake: 345 S. Lake Avenue

